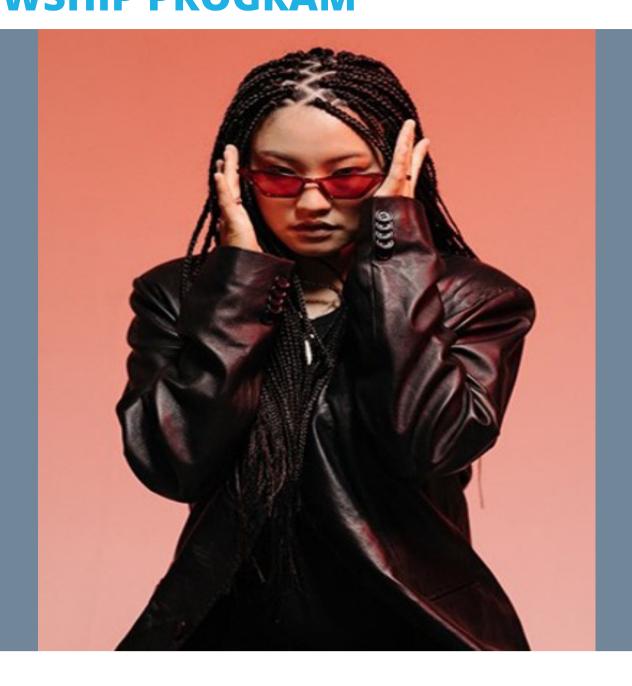# IDEAtor
FELLOWSHIP PROGRAM

Become A Sponsor/Host!
ideators@insightsassociation.org

A 12-month program that brings together organizations across the insights & data analytics industry to work in partnership on the recruitment and development of diverse talent – and towards building our body of knowledge around inclusive insights.

PROGRAM SPONSORS

PATRON
- Company support noted in promotional materials
- IDEAtor logo placement on your website
- Company logo placement on IDEAtor website

$10k*

FOUNDER
- Everything listed in Patron +
- Participation in strategic development and review
- Permanent "Founder" status with highest placement on sponsor lists
- Participation and sponsor status at IA's IDEA Forums in 2022 & 2023

$20k*

PROGRAM HOSTS

HOST 1ST YEAR PROGRAM
July-December 2022
January-June 2023

- 12-month Pilot / 2 IDEAtors (6 months each)
- IDEAtor logo placement on your website
- Company logo placement on IDEAtor website
- Participation in Annual IDEAtor Job Fair

$70k*
Full IDEAtor Program fiscal year costs)**

PREMIER FOUNDER (HOST & PROGRAM SPONSOR)

HOST & PATRON
- All Related Benefits Noted Above

$80k*

HOST & FOUNDER
- All Related Benefits Noted Above

$90k*

Join these pioneering companies by making a commitment to advance diversity & inclusion in the insights profession...

Founding Sponsor & Host:

escalent

SCHLESINGER GROUP

zappi

Inaugural Year Hosts

Adelphi

gongos
Part of InSites Consulting

IGNITE360

Founding Sponsors

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